

GUIDELINES FOR COMPANIES WHO WANT TO ORGANIZE AND HOST OFFICIAL SELECTIONS

Art. 1 INTRODUCTION

The event called “Gelato World Cup” (hereinafter GWC) is organized by Gelato e Cultura S.r.l. and Italian Exhibition Group Spa. This event, every two years, consists of a team competition made up of 4 (four) professionals and a TEAM manager, from all over the world and takes place during the trade fair event called “Sigep, International Exhibition of Artisan Gelato, Pastry, Bakery and Coffee”.

The mission of the GWC is to enhance the world excellence of traditional Italian artisan gelato and its school, contribute to the development of the professionalism of the crafts of taste, promote friendship and collaboration between people.

This document is drawn up in Italian, as the official language, and translated into English. The document indicates the common guidelines for the Clubs wishing to organize the OFFICIAL NATIONAL AND/OR INTERNATIONAL SELECTIONS (hereinafter referred to as SELECTIONS) of the teams willing to participate in the Gelato World Cup, which organization will be delegated to them, on the basis of a contract stipulated with Italian Exhibition Group Spa and Gelato and Cultura Srl, which is the reference for any aspect not covered herewith.

The organizing companies are hereinafter called ORGANIZER.

Art. 2 TESTS FOR OFFICIAL SELECTIONS

This article indicates the guidelines that the ORGANIZER should follow to arrange the tests included in the OFFICIAL SELECTION competition.

The regulation of the OFFICIAL SELECTION must be submitted for the approval to the ORGANIZING COMMITTEE of the GWC by sending it in Italian or English to segreteria@coppamondogelateria.it at least one month before the OFFICIAL SELECTION.

2.1 OFFICIAL TEAM SELECTION

The ORGANIZER, preparing the TEAM for the selection, at its discretion may present a TEAM necessarily composed by a Gelato Maker and a Pastry Chef.

3. TESTS OF THE COMPETITION

Each team that intends to organize official selections is required to perform at least 3 of the gelato making tests listed below:

Decorated Tray - preparation of water-based fruit gelato (3 kg) and milk-based gelato (3 kg). The gelato must be presented in a tray decorated with natural and edible ingredients.

Single portion in glass - preparation of a single portion of gelato and semifreddo with insertions of crunchy bases, fruit jellies, biscuits with edible decorations. The dimensions of the glass

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PRESSO ORGANISED AT



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are free but the weight must be between 80 and 120 grams.

Gelato snacks - n. 3 types of chocolate gelato snacks. Each snack must weigh approximately 50 g with a tolerance of 10% (more or less). The gelato must be at least 50% of the total weight. Competitors will be able to use any preparation technique. The decoration is free and must be made with edible elements. The shape is free.

Gourmet gelato - "salty" gelato - (3 kg) with a flavor of your choice

Artistic gelato cake - Preparation of a gelato cake (max n. 3 - three - gelato flavors) decorated with 8/10 portions, with insertions as desired of: semifreddo, fruit palet, crunchy, sponge cake, candied fruit, etc. For the realization, the gelato maker may use the gelato produced in the previous competition tests.

And at least one of the tests listed below:

Artistic piece in crunch (nougatine)

Presentation of an artistic piece of eighteenth-nineteenth century tradition. The artistic piece must be made in crunch (nougatine) with (your option) any type of dried fruit (walnuts, hazelnuts, pistachios, pine nuts, American walnuts, peanuts, etc.) as well as poppy seeds, cumin, sunflower, etc.

Ice sculpture

Competitors must create, during the competition and with the help of containers (not pre-shaped with molds of defined figures, i.e. lion, fountain, swan, eagle, cornucopia etc. and brought by the teams), 1 ice pedestal containing and optional insertions of flowers, fruit, nuts, vegetables, spices or other edible ingredients, brought by the team. The ice pedestal, with a maximum size of 25x25 cm, height 50 cm, will serve as a presentation base for the facsimile glass Single Portion. The Organization supplies the team with the blast chiller cabinet.

Art.4. JURY

The jury of the OFFICIAL SELECTION is composed of qualified professionals designated by the ORGANIZER and will be presided by a member of the GWC ORGANIZING COMMITTEE. The judgment of the Jury is unquestionable.

Art.5. SPONSOR

The ORGANIZER is free to find sponsors in support of the OFFICIAL SELECTION giving priority to those who already sponsor the GWC. The visibility that the SPONSORS of the OFFICIAL SELECTIONS have during the competition in the individual countries has no relevance on the visibility at the GWC.

Art. 6. PLACE

The competitions will take place in the venue indicated by the ORGANIZER in charge in agreement with Gelato e Cultura Srl and Italian Exhibition Group Spa.

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GENNAIO JANUARY
2023
RIMINI, ITALY
EXPO CENTER
gelatoworldcup.com

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THE DOLCE WORLD EXPO

45° Salone Internazionale
Gelateria, Pasticceria
Panificazione Artigianali
e Caffè

45° International Trade
Show of Artisan Gelato,
Pastry, Bakery and the
Coffee World

Art. 7 OBLIGATIONS OF THE ORGANIZER

The organizer is obliged to:

mark the GWC OFFICIAL SELECTION on all tender material which will be provided, after the signing of the contract, by the GWC ORGANIZING COMMITTEE
make the GWC and Sigep logos clearly visible throughout the communication of the event itself
provide the press office of GWC and Sigep with a draft of the press releases relating to the OFFICIAL SELECTION for approval at least one week before sending it
provide press reviews within one month of the event
fully cover the travel, board and lodging expenses of the member of the GWC ORGANIZING COMMITTEE who will be the president of the jury during the competition.
Other obligations will be expressed within the contract that the ORGANIZER must necessarily stipulate with Gelato e Cultura Srl and Italian Exhibition Group.

Art. 8 EXCEPTIONS

No exceptions to this regulation are allowed unless approved by the GWC ORGANIZING COMMITTEE. In any case, any exception will be justified only to grant a higher quality of the competition.

Art. 9. MARKETING & COMMUNICATION

Updated information on the GWC can be found on the website www.gelatoworldcup.com in Italian and English.

The ORGANIZER is also invited to follow with its social networks, those of the GWC and of SIGEP which are easily traceable:

- Facebook
- Instagram
- Pinterest
- Youtube
- Google+

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