



GELATO WORLD CUP 2024 REGULATIONS

INTRODUCTION

a. EVENT

The event called "Gelato World Cup", hereinafter also referred to as the "Event", is organized by Gelato e Cultura S.r.l. and by Italian Exhibition Group S.p.A.

This event consists of a team competition. Each team is made up of 4 professionals plus a Team Manager. Teams are selected from all over the world. The Event will take place during the trade fair called "Sigep, The Dolce World Expo", 2024 edition, on the following dates: from Saturday 20 January to Tuesday 23 January 2024.

The official language is Italian.

The Event will be held in Rimini (Italy) at the Rimini Exhibition Centre.

b. MANAGEMENT

The Event Management is made up of representatives of Gelato e Cultura S.r.l. and Italian Exhibition Group S.p.A.

c. WORLD COMMITTEE OF HONOUR

The Management constitutes the World Committee of Honour, among the professionals listed below. The World Committee of Honour is established for the purpose of the international promotion of the Event. During the Event, the World Committee of Honour will elect 2 Presidents of the Jury, who will act as guarantors for the smooth running of the Event itself. One representative from Gelato e Cultura S.r.l and one from Italian Exhibition Group S.p.A will also be members of the World Committee of Honour.

d. JURIES

The competition will be evaluated by three different juries. Each one of them will play a specific role:

- The "Artistic" jury is made up of the Team Managers: it will evaluate the decorative/aesthetic aspect of the various trials.
- The "Technical" jury is made up of 5 professional judges belonging to the WORLD ASSOCIATION OF CHEFS SOCIETIES - WORLDCHEFS of international origin: it will evaluate all aspects related to the taste of all the creations.

Each of the two aforementioned Juries will appoint its own President.

There will also be a jury made up of 5 food and wine journalists who will grant a special prize to the trial called entrée. Their vote will not be added to the final vote.

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e. CONTROL COMMITTEE

The Control Committee will issue its unquestionable judgment in relation to any complaint raised by the teams and any non-compliance with these regulations. Each member of the Committee has the right to vote in the event of disputes. The Control Committee will be made up of:

Representative of Gelato e Cultura Srl WC: as guarantor.

Jury presidents: they serve as point of reference and coordination for the two juries. Together with the competition commissioners, they shall report any objections raised by the teams to the notary.

Competition commissioners: they are entrusted with the task of controlling contestants during the competition as regards the regular performance and compliance with the rules set out in the competition regulations, of coordinating the teams vis-à-vis the jury for everything concerning any requests and disputes.

Notary public: The notary is entrusted with the function of guaranteeing the legal validity of the Event and the proper formal application of the regulations.

f. MISSION

The mission of the Event is to enhance the worldwide excellence of the Italian artisanal gelato heritage, to contribute to the development of professional skills in gelato making, and to promote friendship and collaboration between the professionals taking part in the competition.

g. AWARDS

The winning team will receive the "Champion of the Gelato World Cup 2024" award and it will remain in office until the following edition.

h. TEAMS ADMITTED TO THE COMPETITION

A maximum of 14 teams from the international selections that have been held are admitted to the Event, for this edition, in Italy, Argentina, Singapore and China.

Each team must file its application within the deadlines set out in the article entitled "Registration", set out under letter m. Should a team withdraw from the competition, due to very serious and well documented reasons, the Team Manager must promptly notify the competition management by e-mail.

The Management reserves itself the right, at its unquestionable judgement, to appoint a replacement team based on the classification deriving from the selection of competence.

Each team will be made up of 4 contestants, skilled in Gelato, Pastry-Chocolate making, Ice Sculpture, Haute Cuisine and a Team Manager.

In order to represent one's country, it is necessary that at least 3 members of the team possess the citizenship of that country, or they are required to prove that they have been operating

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permanently in that country for at least 5 years.

The Management reserves itself the right to evaluate any exceptions. In these cases, the evaluation criteria and the decisions made by the Management shall be unquestionable.

If after 15 December 2023 one or more members of the team should be replaced, due to very serious and well documented causes of force majeure, the Team Manager shall promptly notify the Competition Management by e-mail. The Management reserves itself the right, at its sole discretion, to approve the replacement or reject it.

i. WILD CARD

The Management, in agreement with the World Committee of Honour, has the prerogative of admitting other teams, up to a maximum of 14 in total, well-known in the world of gelato, for their value and tradition, by inviting them to compete in the final by presenting their application within the terms provided for by these regulations, as set forth under the following letter m.

The additional 3 teams, which will have received the Wild Card from the Management via official email, shall be admitted to the competition according to the order of receipt of the registration.

L. THE TEAM MANAGER

The Team Manager must have proven knowledge of the culinary arts and will become a member of the Technical Jury of the Event, without the right to vote for one's own team.

Contacts with the Gelato World Cup Management shall be held exclusively by the Team Manager, who will be the sole spokesperson for the team. Therefore the Team Manager will be in charge of registering the team and it shall promptly notify the other members about the requirements by the Management.

No responsibility can weigh on the Management for lack of information by the Team Manager towards the other members of the team.

It should therefore be noted that the Management shall reply to no other team members.

In the event in which the team wishes to appoint a member other than the Team Manager as sole spokesperson, the Team Manager must officially fill in the application form in the appropriate section, reserved for the appointment of the spokesperson.

In the event of the appointment of a spokesperson other than the Team Manager, all the effects envisaged herewith will also apply to the single spokesperson.

m. REGISTRATION

Each Team Manager will receive the application form by e-mail to register their team, to be filled in, in its entirety, and sent no later than 15 July 2023.

It is also mandatory to attach the following documents to the application form:

- Special form concerning the declaration of acceptance and reading of each single part of these regulations by the Team Manager and by all the members of the team.
- Professional CV of each contestant and of the Team Manager (Word or pdf file, 1,000 characters max).
- Privacy policy to be signed by each member of the team.

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n. ACCOMMODATION AND TRAVEL ARRANGEMENTS

The flight and accommodation expenses of the Team shall be borne by Italian Exhibition Group, which will purchase the flight tickets and book the hotel rooms. The accommodation and travel arrangements shall be communicated to the teams via email once they have received written confirmation of their participation. In particular, flights will be purchased in the months of October and November 2023.

o. FORMAT AND TRIALS OF THE "GELATO WORLD CUP"

The contest trials shall have to comply with a theme that will be chosen by the teams and which will serve as a leitmotif for all the trials of the competition. During the competition itself, in the event of non-compliance with or violation of the Code of Ethics, the Presidents of the Jury, representing the World Committee of Honour, at their unquestionable judgment, shall have the right to assign, after an initial verbal warning, a penalty up to a maximum of 200 points to the participating team.

The competition will be structured according to various timed trials, which will reward skills and professionalism in gelato-making, in its various forms, as well as in the creation of decorative elements of gelato creations and artistic showpieces.

The trials will be designed and organized in such a way as to enhance the knowledge of ingredients and their balance, in the search for a balanced product both in terms of flavour and taste, as well as in aesthetic appearance.

Most of the trials shall be timed and the teams shall have to submit multiple portions of each gelato creation, as set out in the technical specifications which shall be delivered to the teams well in advance.

GENERAL NOTES

- **TECHNICAL SPECIFICATIONS**

Following and in confirmation of registration, the technical specifications drawn up by the Management shall be sent to the teams containing the list of the competition trials, the technical and procedural indications to be complied with for each individual creation of as well as indications concerning the processes, ingredients and materials that are allowed to be used in the competition arena for each dessert.

The Technical specifications shall prescribe both the ingredients to be compulsorily used, if supplied by the sponsor, as well as all other decorative and/or functional elements allowed to be brought by the team to the gelato competition arena and the other ingredients that will be instead supplied by the Management.

For each trial, the Technical specifications shall also report the (min/max) score that can be awarded and the list of penalties that can be inflicted for failure to comply with the instructions given.

Failure to comply with the provisions of the technical specifications shall result in the application of the relative sanction; for this reason, any reference in this text to the Regulations is to be understood as the Regulations and the Technical Specifications.

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The technical specifications shall be made available in Italian and, for ease of understanding only, also in English; for any interpretation doubts, the Italian version shall prevail as the official language of the event.

- **BANS**

Products, equipment and decorations that do not comply with these regulations and with the technical specifications shall be collected and returned to the teams at the end of the event. The Management shall not be held responsible for their custody.

** During the course of the competition, the marshals shall have the right to carry out random checks inside the pits.

** The use of non-food ingredients or ingredients not covered by European health regulations may be sanctioned to the extent deemed appropriate and at the sole discretion of the Control Committee, up to exclusion from the event.

- a. **PODIUM**

The top three placed teams shall have to make themselves available, according to the indications provided by the Management:

- to attend photo shootings or interviews by the Platinum and Golden sponsors at the end of the competition;
- to participate in the tour to the sponsors' booths, organized by Italian Exhibition Group SpA, the day following the award ceremony.

- b. **RIGHTS TO RECIPES/PHOTOS**

By abiding by the participation rules, the contestants expressly authorize the Management to share and present the recipes that have been created and submitted in this competition, for promotional purposes on any type of present or future media worldwide, with unlimited rights and without any additional remuneration.

All exclusive rights or property rights to the recipes are waived by participation in the event.

- c. **OFFICIAL PHOTOS**

A photographer and a videomaker will be present during the whole competition to cover the Event. The official photos of the Event will be available on the website www.gelatoworldcup.com and can be downloaded for free in low resolution.

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- **PROCLAMATION OF THE WINNING TEAM AND DELIVERY OF THE AWARD**

The proclamation of the winning team will be publicly announced on Tuesday 23 January 2024 at the end of the Event. The winning team must be present to receive the award, otherwise the winnings will be cancelled and assigned to the second placed team.

- d. **COMPLAINTS**

Complaints must be filed by the Team Managers to the Competition marshals within a maximum of 30 minutes from the end of each trial and will be examined by the control committee at the end of the day of competition. The decision of the complaint shall be communicated within the same day.

In the event of a complaint or dispute, the original regulations in Italian shall prevail. The decision of the complaint by the Control Committee is unquestionable.

- e. **RESERVES**

The Management reserves itself the right to make changes to the Competition Regulations, in special cases or force majeure events.

Furthermore, the Management also reserves itself the right to cancel the Competition due to force majeure.

The counting of the Jury's votes and the results are final and irrevocable and will be published on the Gelato World Cup website.

- **PERSONAL DATA PROCESSING**

Each contestant shall undertake to read the Privacy Policy of Italian Spa and Gelato e Cultura S.r.l., pursuant to articles 13 and 14 of the EU Privacy Regulation 679/2016 ("GDPR"),

- **ACCEPTANCE OF THE REGULATION**

Participation in the Event implies the implicit and unconditional acceptance of all the provisions of these regulations and of the Technical specifications.

- **AWARDS**

The awards shall be granted to the first, second and third placed teams. They will consist in merchandise prizes by some Sponsor companies.

In particular:

- 1st placed team: merchandise prizes in the amount of 15,000 euros
- 2nd placed team: merchandise prizes in the amount of 10,000 euros
- 3rd placed team: merchandise prizes in the amount of 5,000 euros

A "Fair Play" award will be bestowed to the team that shall best represent the ethics and principles of artisanal gelato and the mission indicated in these regulations through their behaviour on the competition arena.

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- **CUSTOMS**

The organization shall not be held responsible for any delays and shall not deal with either incoming or outgoing shipments. The shipping costs and the liability for the goods (equipment placed on pallets) shall be borne by the teams, who shall have to make sure that goods arrive in due time before the event. Each team shall be responsible for reassembling the pallet with the material, following the same shipment procedures, so as not to create any problems with international carriers. Approximately 80 days are needed for transport and customs, in case of sea shipments.

Teams that need to ship the goods to Italy must directly contact in writing Expotrans, the shipping company appointed by the Italian Exhibition Group.

The Expotrans contacts that the teams can refer to are reported here below:

Phone +39 0541 744791

info.rimini@expotrans.net

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